REMARKS

Claims 1-23 are currently pending in the application. This Response addresses each point of objection and rejection raised by the Examiner. Favorable reconsideration is respectfully requested.

I.   Restriction/Provisional Election

Applicant confirms the provisional election with traverse to prosecute claims 1-7 and 15-23, while withdrawing claims 8-14. However, Applicant recognizes that Examiner indicates claims 1-7 and 15-23 and claims 8-14 are classified in the same class/subclass being 348/207.1. Accordingly, it is respectfully noted that future consideration of claims 8-14 should not create a serious burden.

II.   Allowable Subject Matter

The Examiner is thanked for indicating that objected-to claims 4-6 would be allowable if rewritten in independent form including all of the limitations of the base claims. However, Applicant notes that claims 4-6 ultimately depend from independent claim 1 and, in view of the remarks presented below, believes that all claims are allowable.

III.   Rejections Under 35 U.S.C § 103(a)

Claims 1-3, 7, and 15-23 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Endsley et al. (U.S. 6,005,613) in view of Wasula et al. (U.S. Publication 2002/0054224). This rejection is respectfully traversed.
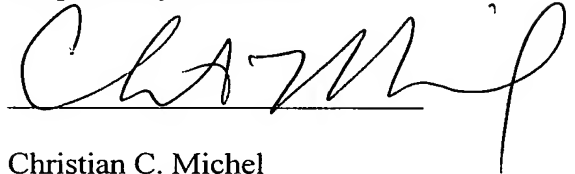
Regarding independent claims 1 and 15, Examiner alleges that Endsley discloses a digital camera apparatus comprising a main storage unit for storing firmware for at least two data transfer modes for transmitting image data acquired through a camera to an external device. However, Endsley discloses a microprocessor that stores at least two different configurations communicated from the host computer for *controlling the image sensor* in at least two modes, wherein each configuration includes information defining a plurality of camera parameters (See Col. 5; Lines 5-10). Endsley further states that the configurations/parameters stored by the microprocessor are particularly useful in the continuous (motion video) capture video mode in order to provide higher video frame rates (See Col. 5; Lines 37-39). Thus, Endsley teaches away from storing firmware for at least two data transfer modes for transmitting image data acquired through a camera to an external device, and instead, focuses on storing parameters that control the functionality of an image sensor to increase the flexibility of the image capturing ability of a camera.

In view of the above arguments, Endsley does not teach, show, suggest, or render obvious the claimed apparatus including a main storage unit for storing firmware for at least two data transfer modes for transmitting image data acquired through a camera to an external device. Therefore, reconsideration and withdrawal of the rejections are respectfully requested. Applicant notes that claims 2, 3 and 7 ultimately depend from claim 1, which defines over the prior art as discussed in detail above. Additionally, claims 16-23 ultimately depend from claim 15, which also defines over the prior art as discussed above. Thus, reconsideration and withdrawal of the rejections in regards to claims 2, 3, 7, and 16-23 are respectfully requested.

CONCLUSION

It is believed that all of the stated grounds of rejection have been properly traversed, accommodated, or rendered moot. Applicant therefore respectfully requests that the Examiner reconsider and withdraw all presently outstanding rejections. It is believed that a full and complete response has been made to the outstanding Office Action, and as such, the present application is in condition for allowance. Therefore, prompt and favorable consideration of this amendment is respectfully requested. If the Examiner believes that personal communication will expedite prosecution of this application, the Examiner is invited to contact the undersigned at the telephone number indicated below.

Respectfully submitted,

Christian C. Michel
Attorney for Applicant
Reg. No. 46,300

Roylance, Abrams, Berdo & Goodman, L.L.P.
1300 19th Street, N.W., Suite 600
Washington, D.C. 20036
(202) 659-9076

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